

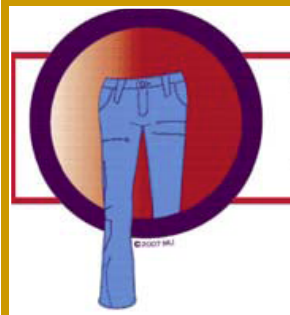


Chris Owens
Director

April 23rd is **Denim Day**. Mark your calendar! Denim Day is a global day of awareness & support of sexual assault victims.

[Register](#) your commitment to support victims of sexual assault on April 23rd by going to this link and telling us whether you are joining the Denim Day as an individual or if you are the Denim Day contact for a group.

We'll be asking for Denim Day photos! You can email them to OFW@LouisvilleKy.gov or post them to our [Facebook page](#).



DENIM DAY 2014
Register Today!

Denim Day—April 23rd

Each year Office For Women and Metro employees support the Center for Women and Families' Denim Day Awareness project. Denim Day is a local awareness project led by the Center for Women & Families.

Last year several thousand people in Kentuckiana signed on to raise awareness of sexual assault by wearing jeans on Denim Day.

Please join us in taking a stand for victims of sexual assault & in the effort to raise awareness. Participation is easy!

To be counted: Register & wear denim on April 23rd. (Those of you with dress codes, please work with your supervisor regarding wearing denim on the job.) [Please register online](#) so we can provide an accurate count to the Center.

Last year over 1200 Metro Employees stepped up for Denim Day. Let's make 2014 a record setting year for awareness and support of victims!

Facts and Questions about Denim Day

Denim Day originated as a protest to an Italian High Court overturning a rape conviction because the victim wore jeans. The women of the Italian legislature protested the decision by wearing jeans to the afternoon legislative session.

Why do we wear jeans?

- To make a social statement as a visible means of protest against myths that surround sexual assault.

What is the Denim Day Mission?

- Educate: There is **no** excuse for rape.
- Promote: Awareness of the prevalence of rape.
- Empower: Step forward, take a stand against rape.

What does the Denim Day violet circle symbolize?

- It is a symbol of protection and healing and the color violet is associated with inner strength to endure undesirable situations.

What does the forward movement of the jeans represent?

- The forward movement of the jeans symbolizes a survivor of rape moving forward; gaining power and strength.

